



*Design
Your
Everyday
Life*



**PRESSRELEASE
AMBIENTE Frankfurt 2012**

PlastexDesign is showing for the first time a full range of designed items by world famous Finnish designers: prof. Eero Aarnio, Stefan Lindfors, Samuli Naamanka, Kitta Perttula and Vilja-Valpuri Laxenius.

PlastexDesign products are innovative and functional interior and gift items for Your home. As our slogan tells: Design your everyday life.

Professor Eero Aarnio made his fame already in the 60's with his most commonly known Ball chair and his creativity shows no ending. We started with Evergreen Watering cans, followed by Spray bottles, then some funny toys for boys, girls and adults: Doggy building blocks, Clothes hanger, all in durable and energy saving plastics. A very familiar material for the company Plastex, which is 75 years old.

The latest novelty in plastics is a set of vases coming in four colors, four sizes, nesting inside each other, almost unbreakable and very easy to handle and clean. The Finnish name "Vaasi" means a vase and reflects the new definition of a vase that follows the function of a flower.

PlastexDesign is widening its offering to ceramics: Salt and pepper shakers, and "Adam and Eve" standing closely besides each other, all in gift boxes coming in three colors: black, white and red.

"Kotivalo" is a genius candle holder and a tea light all in one. It is also designed by Eero Aarnio coming in three colors and three sizes. They all are hand made ceramics from Finland.

Find us at Ambiente in Hall 11.1. F 11. Welcome!

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Eero Aarnio

